



## Anticipating a decade of change

# TRANSFORMATION

## IFSF Virtual Conference 8-10 November 2021

IFSF is excited to announce its 2021 Annual Conference, which will be taking place virtually from 8-10 November 2021.

Following on from our hugely successful virtual conference in 2020 and with so many on-going uncertainties around travel, we have taken the difficult decision to delay welcoming members and partners face-to-face in the beautiful city of Prague, for a further year.

With change in all aspects of life, and with particular emphasis on our fuel retailing industry, we have chosen to focus this year's event on the theme of Transformation.

We have an exciting line up of speakers from all areas of our industry:

**Melanie Lane**, CEO of NewMotion, a company focused on speeding up the transition to a lower carbon world, by providing EV charge points for business, home or on the go.

**Martina Weimert**, CEO of the European Payment Initiative, who will provide our members with early insights into the objectives of the exciting and transformative project with so much capacity to change our industry for the better.

**Rushad Chinoy** from Accenture, who has been at the helm of Accenture's global Digital Fuels Retail team, with a special focus on innovation and digital disruption.



Melanie Lane



Martina Weimert



Rushad Chinoy



Máté Tilk

**Máté Tilk** from MOL Group, responsible for MOL's Global Digital Architecture and their digital transformation projects, who will share more valuable insight on how our industry is transforming from a retailer's point of view.

The API research and development at the heart of IFSF's work over the last four years will again command a share of the schedule, with further updates on our joint work with Connexus in developing a global set of APIs. We look forward to insightful discussions on where our industry should focus its efforts and resources in this new decade. The virtual conference, spanning three days, will also allow members and interested parties to network virtually.

"We at IFSF are very disappointed to not be able to welcome friends and colleagues face-to-face this year again. The decade of the 2020s has not got off to the most auspicious of starts, but as with any major crisis, COVID-19 has brought unprecedented change to the way our customers want to do things, providing us all with great opportunities to enhance our offering. We are however excited to discuss and debate on these changes and challenges with our members and peers virtually in November, and look forward to hosting an exciting programme full of forward-thinking and engaging speakers."

Heather Price, IFSF Chair

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# Farewell and thank you to John Carrier



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After 6 of years working for the IFSF on a number of specialist projects, we now bid farewell to John Carrier, who is retiring from his role as Project Manager in October.

John has brought a wealth of expertise over the past 6 years to the role, namely in his work on API development and lately the collaboration with Conexus.

He joined the IFSF in 2015 after a long career working for Shell as a Retail IT Projects Manager where he had championed IFSF standards for years. His work has enabled incredible progression of IFSF's own standards over the decades, and he was the driving force behind IFSF's API development and awareness. His wide knowledge and technical expertise have been the cornerstone of all recent API projects – working with other IFSF leaders and the Conexus leadership team.

John has represented the IFSF on countless occasions across the world, sharing the work that we undertake and raising awareness of the Forum. He has shared his passion for standards in our industry not only at multiple IFSF conferences, but also at forecourtech and the Conexus Annual Conference

We would like to take this opportunity to thank John for his tireless commitment to our industry and to the IFSF over many decades – always so supportive of others and with his incredible sense of humour – and to wish John and his wife Sue a long and very happy retirement.

## A warm welcome to our new IFSF members:



**Alvic**

**Anwim**

**EPSLT**



# IFSF appoints Kees Mouws as new Projects Manager

Following the retirement of John Carrier effective 30 September 2021, the International Forecourt Standards Forum has appointed Kees Mouws as their new Projects Manager.

Kees has almost 35 years' experience in the fuel retail sector with ExxonMobil, having started working with Esso Netherlands in the late 1980s. Since 1993, he had been focusing on Project Management in European retail and IT and was involved in multiple infrastructure projects involving forecourt payment and loyalty.

His expertise will be a highly valuable addition to IFSF leadership, as Kees brings an excellent and certified Project Management background that will allow our organisation to thrive in its many endeavours. Kees will support the IFSF Board as they continue to focus on new initiatives and opportunities within the sector, notably by further developing the API work and by strengthening relationships with current and prospective strategic industry partners.

Heather Price, IFSF Chair said: "I am very excited at the opportunity to again work with Kees in his new role as our new Projects Manager. He brings a huge depth of experience and a very strong technical insight. It is of course sad to say goodbye to John who has been such an integral part of the IFSF since its very creation. His analytical mind and sense of humour will be very much missed, but we hope that he will keep in touch."

## Kees Mouws reflects on his new role as Projects Manager

### *Can you tell us a bit more about your experience and past involvement with IFSF?*

I've been working in fuels retail for almost 35 years, 20 of which have been in projects covering POS connectivity to acquiring and issuing systems. Throughout my career, I've been heavily involved in implementing IFSF standards at ExxonMobil, especially EFT standards. I was also involved in the development of the IFSF Mobile standard and in the creation of a mobile app for Esso, which obviously included links to loyalty and fuel cards. API work and knowledge of the IFSF standards were instrumental to this process.

### *What are your views on IFSF's API development, and how do you see it progressing?*

Since it has only been a few weeks, I am of course making myself familiar with all of IFSF's API work – however I can see there is a lot of room for development in site communication and payment APIs. I believe communication from site systems to external systems should eventually become a priority for IFSF's API development.

### *How do you see your role in this ever-changing environment?*

I believe the current environment allows a Projects Manager to thrive considering the complexity of the processes involved, and the amount of resource needed to pursue the IFSF Board's goals. It is of course vital to ensure APIs are relevant globally. A lot of excellent work has already been done by IFSF jointly with Conexus, and I look forward to being part of this work moving forward!



Kees Mouws

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